

ADVERTISING, SPONSORSHIP & VENDOR FORM



Sale Date: January 20-21, 2026

www.MorganHorseAuction.com

CATALOG DEADLINE: NOVEMBER 1, 2025

VENDOR DEADLINE: DECEMBER 20, 2025

or when all spaces are sold

LOCATION: PA Farm Show Complex

Corner of Cameron & McClay Streets, Harrisburg, PA

Agent/Representative

Company

Address

City/State/Zip

Phone

eMail

**HELPING SUCCESSFUL BUSINESS OWNERS GROW THEIR CUSTOMER BASE
BY ADVERTISING TO 1000s TO INCREASE ANNUAL SALES.**

ADVERTISE IN THE SALE CATALOG

Two-Page Color Spread: \$400

Full-Page Color Ad: \$250

Half-Page Color Ad: \$175

Inside front & back covers are available through bids.

AD SPECS

Full-page: 5.5x8.5", 1/8" bleed

Half-page: 5x4" NO bleed

Art must be provided as press ready PDF, or 300dpi JPG at actual size.

Please send print-ready ads to photos@morganhorseauction.com, or upload via our website. If you have questions or require ad design, please email instructions or contact Tami Johnson at 314-750-1397.

QTY	DESCRIPTION	PRICE EA	TOTAL
	2-Page Color Ad Spread in Catalog	\$ 400	
	Full-Page Color Ad in Catalog	250	
	Half-Page Color Ad in Catalog	175	
	10'x10' Vendor Space (additional 10x10' space \$100)	200	
	8' Vendor Table	100	
	36"x60" Banner*	200	
	Gold Sponsorship (see details on our website)	1,000	
	Silver Sponsorship (see details on our website)	500	
*BANNERS: You provide art, we provide banner. 60" wide x 36" tall, 2" bleed all sides, send design to preston@davcoadvertising.com , mention Job #P72830. BANNER DEADLINE: 12/11/25			TOTAL: \$

IF YOU ARE RESERVING VENDOR SPACE, please complete the following:

Detailed description of products: _____

_____ Planned arrival time/date: _____

Signature of agent/representative: _____ Date: _____

Mail completed form & payment (checks payable to Mid-Atlantic Morgan Horse Sale) to:

Benuel Ebersol, Mid-Atlantic Morgan Sale, 1773 Furniss Rd., Drumore, PA 17518

TEL 717-875-1067, ext 3, FAX 717-322-4418

— OFFICE USE ONLY —

☐ SPONSOR LOGO REC'D

☐ AD ARTWORK REC'D

☐ PAYMENT RECEIVED

AMOUNT: \$ _____

CHECK NO: _____

ENTERED BY: _____

DATE: _____



January 20-21, 2026
www.MorganHorseAuction.com

CATALOG DEADLINE: NOVEMBER 1, 2025
SPONSORSHIP/VENDOR DEADLINE: DECEMBER 20, 2025
or when all spaces are sold

Event Sponsorship Options

ADVERTISE/PROMOTE YOUR BUSINESS OR PRODUCTS

Bring another level of exposure to your business by having a strong presence at our popular annual sale. With the combined attendance of the Draft & Driving Horse Sales under the same roof, we can offer an opportunity to reach thousands of equine enthusiasts in one location for over two days.

Silver **\$500**

- 1 Full page color ad in sale catalog
- Listed on page 1 of our catalog as a Silver Sponsor.
- Ad on our website for a full year, with a link to your business website.
- Listed on our website as a Silver Sponsor.
- 60"x36" custom banner displayed during sale (you supply art/logo)

Gold **\$1,000**

All features from the Silver Level.

PLUS:

- Additional ad page for a two-page color spread
- 10'x10' vendor space
- Name will appear on all ads before and after the sale
- Mentioned in announcements on Tuesday & Wednesday throughout the day (during opening, before sale, when dragging ring, etc.)