



SALE DATE: JANUARY 14-15, 2025

Consignment Deadline: November 15, 2024 (or until a preferred number is reached)

LOCATION: PA FARM SHOW COMPLEX
 Corner of Cameron and McClay Streets, Harrisburg, PA
 www.morganhorseauction.com

SPONSORSHIP, ADVERTISING, AND VENDOR FORM

Individual/Company _____

Address _____

City/State/Zip _____

Representative _____

Phone # _____

HELPING SUCCESSFUL BUSINESS OWNERS GROW THEIR CUSTOMER BASE BY ADVERTISING AMONG THOUSANDS TO INCREASE THEIR ANNUAL SALES.

ADVERTISE IN THE SALE CATALOG

Yes! I want to run an ad in the Mid-Atlantic Sale Book

2 Page Spread \$400.00 Full Page Color \$250.00 1/2 Page Color \$175.00

Inside front and back covers available thru bids.

If you wish to advertise in the sale catalog, please provide information that you want in the ad according to these dimensions.

FULL PAGE: 5 1/2" W x 8 1/2" H + 1/8 in. bleed on all sides HALF PAGE: 5" W x 4" H (no bleed) SEND DESIGN TO: photos@morganhorseauction.com
 Catalog deadline: November 15, 2024

ADVERTISE WITH A BANNER AT THE SALE

Yes! I want to advertise with a display banner at the sale

60" x 36" banner hung in a special place (you provide design, we provide banner) \$200.00

DESIGN SIZE: 60" W x 36" H with 2 in. bleed on all sides. SEND DESIGN TO: preston@davecoadvertising.com (in the email mention "job #P67156")

Banner deadline: December 11, 2024

QUANTITY	DESCRIPTION	PRICE EACH	TOTAL
	Registered Morgan Horse Consignments	\$175.00	
	Morgan Stallion Presentation	\$700.00	
	Tack Stall (**See Note Below) FREE for 6 or more horses	\$150.00	
	2 Page Spread Color Ad in Catalog	\$400.00	
	Full Page Color Ad in Catalog	\$250.00	
	Half Page Color Ad in Catalog	\$175.00	
	10' x 10' Vendor Space	\$200.00	
	8' Table for Vendor Space	\$100.00	
	36" x 60" banner (you provide design, we provide banner)	\$200.00	
	Gold Sponsorship (see 2nd page with details)	\$1,000.00	
	Silver Sponsorship (see 2nd page with details)	\$500.00	
**Tack Stalls are only available to agents and consignors with three or more horses.			

SIGNATURE OF REPRESENTATIVE: _____ DATE: _____

Mail completed advertising and vendor form and payment (checks made payable to *Mid-Atlantic Morgan Horse Sale*) to:
Benuel Ebersol, Mid-Atlantic Morgan Sale, 1773 Furniss Road, Drumore, PA 17518 | Tele: 717.875.1067 ext. 3 | Fax: 717.322.4418