



SALE DATE: JANUARY 16-17, 2024
WWW.MORGANHORSEAUCTION.COM

Consignment Deadline: November 15, 2023
 (or until a preferred number is reached)

LOCATION: PA FARM SHOW COMPLEX
 Corner of Cameron and McClay Streets, Harrisburg, PA

ADVERTISING AND VENDOR FORM

Individual/Company _____

Address _____

Representative _____

City/State/Zip _____

Phone # _____

#1 Vendor Space

Yes! I want a vendor space at the Mid-Atlantic Morgan Sale

Space size is approximately 12' x 14'. Above name party wishes to reserve _____ space(s) at a cost of **\$150.00 per space**. The items to be displayed and or sold are....(please give detailed description.)

Planned arrival time will be _____ p.m/a.m. on _____ Date _____ Year _____

*Deadline for vendor spaces is **December 21, 2023** or when all spaces are reserved*

#2 Advertising Space (Catalog or Web Site)

Yes! I want to run an ad in the Mid-Atlantic Sale Book

2 Page Spread \$350.00 Full Page Color \$250.00 1/2 Page Color \$175.00 1/3 Page Color \$150.00

Inside front and back covers available thru bids.

If you wish to advertise in the sale catalog, please provide information that you want in the ad according to these dimensions.

Full Page: 4 1/2" x 7 1/2" Half Page: 4 1/2" x 3 3/4"

Yes! I want to place an ad on the Mid-Atlantic Website

Sponsorship \$500.00

- Full page color ad in sale book
- Website ad with link to personal website
- 12' x 14' Vendor Space

Website \$400.00

- Full page color ad in sale book
- Website ad with link to personal website

Package Deal \$700.00

- Full page color ad in sale book
- Website ad with link to personal website
- Advertisement Page on Video Screen
- Banner hung in special place
- Listed as sponsor

Additional Options : Banner hung in special place \$100.00 Video on video screen \$375.00

*Deadline for advertising space is **November 15, 2023** • Kuhnekt will live stream the sale (also available advertising w/ Kuhnekt) Matt @ 440.823.9624*

SIGNATURE OF REPRESENTATIVE: _____ DATE: _____

Mail completed advertising and vendor form and payment (checks made payable to Mid-Atlantic Morgan Horse Sale) to:
Henry King, Mid-Atlantic Morgan Sale, 419 Mt. Sidney Road, Lancaster, PA 17602 | Tele: 717.826.2618 | Fax: 717.803.8999



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MID-ATLANTIC PROGENY CLASS

JANUARY, 16TH @ 6:30PM

MUG SPONSOR FORM FOR PROGENY CLASS

SPONSORSHIP DETAILS

SPONSORSHIP COST: \$700.00 - INCLUDES
24 INSULATED STAINLESS STEEL MUGS
100% LEAK PROOF, HIGH QUALITY, TRAVEL MUG
MID-ATLANTIC MORGAN HORSE SALE WILL
COVER ALL OTHER COSTS, INCLUDING:
DESIGNING COST, SETUP COST, PRINTING COST,
AND SHIPPING COST.



Individual/Company

Representative

Address

Email

City/State/Zip

Phone #

PAID AMOUNT _____ UNPAID

MAKE CHECKS PAYABLE TO **MID-ATLANTIC MORGAN HORSE SALE**
SEND TO **1773 FURNISS ROAD, DRUMORE, PA 17518**

Our goal is to provide education for Breeders and share each other's breeding program goals. We're hoping that these mugs would help sponsor our progeny class. We are actually losing money on this class, including the cost of stall rentals and decorations including mulch and flowers, etc. With that, we will have these mugs available for sale at the office, sell a few at the auction block, and give one to people that buy 6 or more raffle tickets. Our goal is to get these mugs to the serious horse people to assure that you get the best bang for your buck and a better return on investment for your business.

Thank you! - Benue! Ebersole/Mid-Atlantic Morgan Horse Sale • 717.925.6742