



Sale Date: January 18-19, 2022
www.MorganHorseAuction.com

Consignment deadline November 15, 2021
(or until 120 head is reached)

MID ATLANTIC
Morgan
HORSE SALE

LOCATION: PA Farm Show Complex
Corner of Cameron & McClay Streets, Harrisburg, PA

ADVERTISING AGREEMENT

Agent

Address

City/State/Zip

Phone

eMail

Company/Billing Information

Address

City/State/Zip

Phone

eMail

Advertising Rates for Sale Catalog (check one)

- | | |
|--|--|
| <input type="checkbox"/> Full-color Back Cover..... \$350.00 | <input type="checkbox"/> Full-color Inside Front or Back Cover .. \$250.00 |
| <input type="checkbox"/> Full-page color \$250.00 | <input type="checkbox"/> Full-page BW \$150.00 |
| <input type="checkbox"/> Half-page color 175.00 | <input type="checkbox"/> Half-page BW..... 100.00 |

AD SPECS

Full-page: 5x8" no bleeds Half-page: 5x4" no bleeds COVERS: 5.5x8.5" plus 1/8" bleed all around 300dpi

Please send print-ready advertisements to tami@masterworks.net. PDFs or JPGs at 300 dpi, RGB resolution will be accepted no later than November 15, 2021. If you have questions, please contact Tami Johnson at 314-750-1397.

If you would like us to design your ad, please include a sketch, a clean version of your logo (if you have one) and any copy you would like included. We will send a proof if you have an email address on this form.

All advertisements must be received WITH PAYMENT, make checks payable to Mid-Atlantic Morgan Horse Sale. Covers will be first come, first serve.

Signature of owner or authorized agent: _____ Date: _____

Questions? Contact: John David Fisher, Alpha Star Morgans, 2291 Hobson Rd., Lancaster, PA 17602, ph 717-293-5788